

# SUMMERFILM

## BEHIND THE SCENES 2022

### MONDAY, JULY 11: THE FILM INDUSTRY

---

10:00-10:45am

#### INTRODUCTION TO CAMP!

Get to know your camp instructors and cohorts.

10:45-12:15

#### ABOVE/BELOW THE LINE: JOBS and LANGUAGE of the INDUSTRY: JOHNNY ALVAREZ

This workshop will take both a broad and detailed look at the various above and below-the-line positions on a typical film set. Specifically, we will dive into the sort of film crew jobs most average moviegoers don't even think about, including production assistants, set dressers, script supervisors, etc. The sort of jobs that aren't as flashy or high profile, but are the most realistic and attainable positions aspiring filmmakers can look to for entry-level employment in the film industry.

**Johnny Alvarez** is a writer/filmmaker originally from St. Louis, Missouri and currently based in Los Angeles. He is an alumnus of the Sundance Episodic Lab, the Outfest Screenwriting Lab, OutSet: The Young Filmmakers Project, and Actuality Media's Documentary Outreach Program. His film *Victory Boulevard* premiered at Outfest LA and went on to screen at numerous festivals around the country. His writing has been featured in *Level Magazine*, *The Hunger Journal*, *Plenitude Magazine*, and elsewhere.

12:15-1:00 LUNCH

1:00-2:00

#### THE INS & OUTS of the INDUSTRY - FILM FESTIVALS and SALES: LUCY MUKERJEE

Find out more about the role of studios, film festivals and distributors in helping films get to an audience.

**Lucy Mukerjee** is a queer bi-racial changemaker, who has been empowering storytellers for over two decades as a fiction editor, film producer and film festival programmer. Currently, Lucy is a Senior Programmer at the Tribeca Film Festival, where she is responsible for seeking out feature films from underrepresented voices. She is also developing the country's first film fund dedicated to greenlighting the visions of LGBTQ+ filmmakers.

2:00-3:45

#### FILM/TV CREATIVE ADVERTISING: KELLY TURNER w/15 minute break

Posters and trailers are important elements to help your film/TV show get seen. Learn the elements used in creating them and the various professions in the entertainment creative advertising field. We will work on creating loglines and study the synopses of your favorite films.

**Kelly Turner** has been an organic champion for diversity, equity and inclusion in the entertainment industry for decades. She has created innovative and effective marketing campaigns for over 250 films and TV shows that feature and/or target underrepresented people, greatly impacting their chances for success in the marketplace.

3:45-4:00

#### SESSION WRAP

## TUESDAY, JULY 12: THE WRITING ROOM

---

10:00am

CHECK IN + OVERVIEW of the DAY

10:15-11:45

**SCREENWRITING IN A DAY: CELIA C. PETERS**

Screenwriting in a Day is a short, intensive workshop that introduces the three act structure and explores its structure as well as the dynamics that make it so powerful. We'll look at plot points and how they work, plus what makes characters matter. Students will apply these concepts in a group-oriented exercise that calls on everyone to let their imagination fly free while working with teammates to create the seed of an intriguing story.

**Celia C. Peters** is a filmmaker creating thoughtful futurist stories about intriguing, authentic characters. She's curator of Blackness Revisualized, WNET/AllArts.org's inaugural afrofuturist film festival. She's also director of *Shutdown*, a short historical documentary produced by Ohio State University, currently in production. In Spring 2021, she was Advisor to the Sundance Co//ab course "Screenwriting: Crafting Your Sci-Fi Feature" taught by Philip Eisner. Her work has screened in Los Angeles, NYC, Berlin, Washington, D.C., Detroit, Cleveland and London, plus public and cable television. She's currently developing her afrofuturist feature film *Godspeed* in partnership with WarnerMedia150.

12:00-12:30

**SILENT FILM PART 1: BRUCE LOEB w/lunch**

An introduction to Silent Film. Bruce will be presenting two programs of short subject silent films this week. Up today *The Great Train Robbery* and Charlie Chaplin's *The Adventurer*.

**Bruce Loeb** has been providing live piano and organ accompaniment for silent movies for over thirty years. He performs locally at the Essanay Silent Film Museum in Niles and at the Pacific Film Archive in Berkeley. Bruce is classically trained in piano, voice and harpsichord. He studied at UC Berkeley and at Conservatories in the Netherlands and Israel. He uses his talent as an improviser and knowledge of repertoire to find music that is historically informed. His accompaniments help the audience to understand the film and lose themselves in the flow of cinematic experience. Bruce teaches singing and piano at his studio in Berkeley and is on the faculty of the San Francisco Community Music Center.

12:30-2:00

**ACTING for TV and FILM: BETTINA DEVIN**

This class is designed to give students a chance to try out acting for camera using actual TV and film scripts. Bettina will introduce basic acting techniques, specifically for on-camera. We will explore the use of active intentions, subtext, substitution, and, of course, personalizing the copy... all while keeping it FUN!

**Bettina Devin's** students can currently be seen and heard regularly on Broadway, Off-Broadway, national commercials, sitcoms, episodic television, web series, and in principal roles in major feature films and on national voiceover campaigns. Her longtime student, Austin Scott, who starred

as Alexander Hamilton in *Hamilton* on Broadway, just wrapped shooting a principal role in Tyler Perry's newest dramatic feature. Her student, Emma Berman, voices the lead voice of Giulia in Pixar's current *Luca*. Kristina Ho is recurring as Betty, on the new *Power Rangers* series. Bettina (often described as a chameleon) remains a working actress. She casts, produces, and directs. She teaches all over the world via the internet.

2:00-3:45

**TV WRITING: J.D SHIELDS w/15 minute break**

Participants will first be introduced to the terminology, story and character elements, and process of writing for television before launching into an interactive brainstorming session modeled after a TV Writers Room. Working collaboratively, participants will create a story for their own episode of an existing series.

**J.D. Shields** is an award-winning writer/director from Atlanta. She's a 2022 Disney Writing Program Writer and is in the AFI Directing Workshop for Women. She's worked with Emmy-nominated showrunner Leslye Headland and Marsai Martin's Genius Entertainment and written for DreamWorks TV Animation. She penned the short film *Wednesday*, which premiered at ABFF and streamed on HBO. JD won the Humanitas College Drama Prize and was an HBOAccess Writing Program and Project Involve Fellow. She holds an MFA in Screenwriting/Directing from Columbia University. She studied at NYU Tisch School of the Arts Asia and is an alumna of Vanderbilt University.

3:45-4:00

**SESSION WRAP**

## **WEDNESDAY, JULY 13: SHAPING CHARACTERS**

---

10:00 am

**CHECK IN + OVERVIEW of the DAY**

10:15-11:45

**SHAPING CHARACTERS: CELIA C. PETERS**

In this interactive workshop, we will start with what makes a character memorable. We'll talk about iconic, unforgettable characters — heroes, villains and everyone in between — and break down why they make such a big impression on us. We'll take a broad look at three primary kinds of characters (protagonist, antagonist, and supporting), and explore what distinguishes each one. And we'll talk about the bad gals and bad guys we love to hate to reveal what makes a great villain. Next we'll dig into how to create a strong character biography and how character bios are valuable through the entire process of writing a script. Finally, using what we've learned, each student will lay the foundation for building their very own unforgettable character.

11:45-12:45 **LUNCH**

12:45-2:00

**PERCEPTIONS of CHARACTER THROUGH TONE: JIANA MARITA**

Super heroes, teenagers, and everything in between. We will look at early examples of archetypes and how the shift in movie editing changes our perception of character. How does filmmaking change the way we see our favorite fictional characters?

**Jiana Marita:** Inspired by their small hometown of St. Petersburg, Florida, Jiana used her love of film to pursue a BFA in Creative Writing and a Minor in Film Studies and Photography at Ringling College of Art and Design. She works to inspire young screenwriters nationally with her Screenplay Reading Internship at the Big Apple Film Festival. Since TV writers usually reside in LA and she was born there, it's only right that she returns to complete their character arc.

2:00-2:15 BREAK

2:15-3:55 pm

**VOICE OVER for ANIMATION and CHARACTER: BETTINA DEVIN**

Students will have a chance to take a crack at voicing characters for both commercials and animated projects. Actual audition scripts from which to choose will be available for students. Clips of voiceover actors in the booth will be viewed to encourage students to use their full bodies, as they will see the pros recording for major films.

## **THURSDAY, JULY 14: TRICKS OF THE INDUSTRY**

---

10:00 am

**CHECK IN + OVERVIEW of the DAY**

10:15-11:45

**EDITING: PAUL IGAZ**

Students will learn two variations of an editing technique known as "match cutting." Match cuts are deceptively simple and used routinely in many styles of film and video. Once learned, it becomes a powerful technique for unlocking artistic and intentional editing.

**Paul Igaz** is a filmmaker, media artist, and educator from the San Francisco Bay Area. His personal creative work often centers on the intersection of music and film, and includes music videos utilizing found footage, 2-D animation, and analog video synthesis. As a freelance editor and motion graphic artist, he also creates educational and corporate video content.

11:45-12:15

**LUNCH with an OVERVIEW of VES/VFX/ANIMATION/GAMING INDUSTRIES:  
FORTUNATO FRATTASIO**

**Fortunato Frattasio** brings over 25 years of VFX production experience as an artist, supervisor and manager. He has over 100 feature film and television credits to his name on productions such as *Mars Attacks* (1996), *Armageddon* (1998), *Mission Impossible* (2000), *Spider-Man* (2002), *The Hunger Games* (2012), *Oz: The Great and Powerful* (2013), and *Goosebumps* (2015). As a board member of Visual Effects Society and Access VFX, Fortunato continues to be involved with the school outreach programs which are designed to expose students to the visual effects industry as a career option to all.

12:30-1:15

**FINAL 3D MODELING MINI SEMINAR: BEN RAGASA**

**Benjamin Ragasa** is a 3D modeling generalist attending the University of Southern California. A bay area local and CFI veteran, Ben will teach basic 3D modeling this year. Ben is currently an intern at Proof Inc, 3D modeling for an unreleased Apple TV series.

1:15-2:30

**INVESTIGATIVE JOURNALISM: SARAH CAHLAN**

These days documentary filmmakers can find just about any piece of footage if they know where to look. In this workshop, students will practice the same techniques filmmakers use to gather and verify video. Participants will also learn how to use these skills in a fast-paced newsroom environment.

**Sarah Cahlan** is a video reporter and documentary filmmaker currently producing investigative mini-docs with *The Washington Post's* Visual Forensics team. Prior to joining *The Post* in 2019, she directed a documentary short, *TheirStory*, while obtaining her master's degree in journalism from the University California, Berkeley Graduate School of Journalism.

2:30-4:00

**DOCUMENTARY FILMMAKING: S. SMITH PATRICK**

This workshop will highlight the ins and outs of nonfiction storytelling and filmmaking. Smith will walk you through the necessary steps to produce short documentary films in small-group collaborations, while touching on skills and methods such as interviewing, story structure, and narration.

**S. Smith Patrick** is a documentary filmmaker and photographer based in San Francisco, California. Her documentary film and photography work focus on human rights and indigenous cultural issues. Smith received her undergraduate degree in English Literature and Theatre from Wheaton College in Norton, Massachusetts, and studied film and theater at Goldsmiths' College, London. She earned her MFA in Cinema at San Francisco State University.

## **FRIDAY, JULY 15: ANIMATION**

---

10:00 am

**CHECK IN + OVERVIEW of the DAY**

10:15-11:00

**SILENT FILM PART 2: BRUCE LOEB**

An introduction to Silent Film. Bruce will be presenting two programs of short subject silent films this week. Up today *Gertie the Dinosaur* and *Felix the Cat*.

11:00-11:45

**HISTORY of ANIMATION: BENJAMIN RAGASA**

We will be going over a brief history of landmark animations in this workshop, and students will

apply their learnings to a basic animation exercise, to be completed between classes. The goal of the exercise is to reveal how precise and calculated animation must be to give the illusion of life to basic shapes and characters.

11:45-12:15 LUNCH

12:15-2:00

**STORYBOARDING: HANNAH KING BOSNIAN**

Hannah will recap her experience boarding for the *Casagrandes* and the *Baby Shark* show at Nickelodeon, and will go over essential storyboarding techniques.

**Hannah King Bosnian** is an LA based TV storyboard artist. Though thus far she's worked on pre-school/all ages shows, she's interested in all types of TV animation, from adult to preschool, the weirder the better. She loves queer media, horror, and anything that digs into the glitchy digital nostalgia of the early 2000s internet.

2:00-3:00

**3D ANIMATION: JORDAN LEBLANC**

In this session, you will learn to identify the 3D animation pipeline, and answer questions about what animators do. Jordan will also explain his animated works with a live demo.

**Jordan LeBlanc** started animating with Valve's free program, Source Filmmaker. With it, Jordan learned to animate using characters from Valve's game, Team Fortress 2. He continued to officially contribute animation assets to the game, as well as enter and win its annual film contest in 2018. Jordan's most recent work is a short film based on characters from *Zelda*, which he completed over a semester at USC.

3:00-4:00

**SHOWCASE!**

The culmination of our two production workshops put together for everyone to view. As we close our week of Summerfilm programming for 2022, we hope you will invite your family and friends to join us online to see what you created!